Upgradation of DD Kendra at Jammu

3022. MIRZA ABDUL RASHID: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that the Doordarshan Kendra at Jammu has been upgraded from PGF to full-fledged centre.

(b) if so, whether staff required to run such full-fledged Television Centre has been deployed after creating the posts; and

(c) whether her Ministry and the Prasar Bharati have taken into consideration the media requirements including cultural and linguistic diversities of the people in Jammu Division where Dogri, Pahari, Gojri, Punjabi and Bhadarwahi speaking population form a multilingual and multi-cultural audience of audio visual media?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) Facilities at DDK Jammu have been augmented from time to time and at present, the following facilities are available there:—

(i) Studio Centre

(ii) HPTs. 2 nos (DDI & DDII).

(iii) Satellite uplink.

(b) Engineering, programme and administrative staff are available for running the TV centre.

(c) Yes, Sir. The programming of DDK, Jammu duly takes into consideration the media needs of the people speaking the following languages/dialects.

(i) Dogri (ii) Pahari (iii) Gojri (iv) Punjabi (v) Bhadarwahi (vi) Urdu and (vii) Hindi.